

2023 Sponsorship and Advertising Opportunities

Corporate Sponsorship \$10,000

The NCHCA corporate sponsor package provides members with the opportunity to support their association and be recognized throughout the year at all NCHCA events, on the NCHCA website and social media pages, in e-blasts and in the NCHCA Newsletter.

Corporate sponsors receive:

- Free membership dues (\$825)
- 2 free registrations at every event
- Acknowledgement on corporate sponsor banner at all events
- Acknowledgment in all newsletters and on social platforms
- Sponsor's logo on the NCHCA website linked to sponsor's website
- Use of the NCHCA corporate sponsor logo
- A corporate sponsor wall certificate
- Acknowledgment in NCHCA's Annual Report
- Acknowledgment at all in-person events and virtual meetings

Curling Bonspiel

Join your colleagues for an afternoon of friendly competition and great company.

Date: January 27, 2023

Location: Nepean Sportsplex

Expected attendance: 120

Registration: \$60/curler

Lunch Sponsor \$1000 (1 available)

- Acknowledgment as lunch sponsor on event banners
- Display of sponsor banner at event (supplied by sponsor)
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA's website and social platforms
- Acknowledgment in NCHCA's Annual Report

Gold Sponsor \$1000 (unlimited available)

- Acknowledgment as gold sponsor on event banners
- Display of sponsor banner at event (supplied by sponsor)
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA's website and social platforms
- Acknowledgment in NCHCA's Annual Report

Ice Sponsor \$750 (1 available)

- Acknowledgment as ice sponsor on event banners

- Display of sponsor's banner at event (supplied by sponsor)
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA's website and social platforms
- Acknowledgment in NCHCA's Annual Report

Silver Sponsor 750\$ (unlimited available)

- Acknowledgment as silver sponsor on event banners
- Display of sponsor's banner at event (supplied by sponsor)
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA's website and social platforms
- Acknowledgment in NCHCA's Annual Report

Bronze Sponsor 500\$ (unlimited available)

- Acknowledgment as bronze sponsor on event banners
- Display of sponsor's banner at event (supplied by sponsor)
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA's website and social platforms
- Acknowledgment in NCHCA's Annual Report

Education Series

A series of four half-day events held in collaboration with the Association of Consulting Engineering Companies – Ontario and the City of Ottawa.

Expected attendance: 400+

Registration: no fee

Session #1: Heavy Construction Outlook – January 26, 2023, Centurion Conference & Event Centre

Session #2: Working Together for Success – February 13, 2023, Ben Franklin Place

Session #3: Industry Challenges – February 22, 2023, Ben Franklin Place

Session #4: City Spec Update – March 8, 2023, Ben Franklin Place

Program Sponsor \$3,500 (1 available)

- Recognition as a program sponsor during announcements
- Logo displayed in sponsor slideshow at event
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA's website and social platforms
- 8x8 booth at the event (optional, when held in person)
- Acknowledgment in NCHCA's Annual Report

Gold Sponsor \$1,500 (unlimited available)

- Recognition as a gold sponsor during announcements
- Logo displayed in sponsor slideshow at event
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA's website and social platforms
- 8x8 booth at the event (optional, when held in person)
- Acknowledgment in NCHCA's Annual Report

Silver Sponsor \$1,000 (unlimited available)

- Recognition as a silver sponsor during announcements
- Logo displayed in sponsor slideshow at event
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA's website and social platforms
- 8x8 booth at the event (optional)
- Acknowledgment in NCHCA's Annual Report

Bronze Sponsor \$600 (unlimited available)

- Recognition as a bronze sponsor during announcements
- Logo displayed in sponsor slideshow at event
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA's website and social platforms
- Acknowledgment in NCHCA's Annual Report

Education Series program booklet advertising

- Inside back-page ad \$750
- Full page ad \$500
- Half-page ad \$300

Annual General Meeting

Join us at our AGM to welcome NCHCA's new Board members and spend time with industry colleagues.

Date: April 11, 2023

Location: Centurion Conference and Event Centre

Expected attendance: 250+

Registration: \$125

Platinum Sponsor \$3,000 (1 available)

- Recognition as platinum sponsor during announcements
- Logo displayed in sponsor slideshow and meeting materials
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA's website and social platforms
- Acknowledgment in NCHCA's Annual Report

Gold Sponsor \$2,000 (unlimited available)

- Recognition as a gold sponsor during announcements
- Logo displayed in sponsor slideshow and meeting materials
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA's website and social platforms
- Acknowledgment in NCHCA's Annual Report

Silver Sponsor \$1,500 (unlimited available)

- Recognition as a silver sponsor during announcements
- Logo displayed in sponsor slideshow and meeting materials
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA's website and social platforms

- Acknowledgment in NCHCA's Annual Report

Keynote Speaker Sponsor \$1,000 (1 available)

- Recognition as keynote speaker sponsor during announcements
- Logo displayed in sponsor slideshow and meeting materials
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA's website and social platforms
- Acknowledgment in NCHCA's Annual Report

Bronze Sponsor \$750 (unlimited available)

- Recognition as a bronze sponsor during announcements
- Logo displayed in sponsor slideshow and meeting materials
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA's website and social platforms
- Acknowledgment in NCHCA's Annual Report

Softball Tournament

Join NCHCA for its annual slow-pitch softball tournament. Register as a team (up to 15 people) and enjoy a great day of food, drink and team building or register as an individual and be placed on a team to maximize networking and take part in friendly competition with industry colleagues.

Date: June 2, 2023

Location: R.A. Centre

Expected attendance: 150

Registration: \$75

Event Sponsor \$3000 (1 available)

- Acknowledgment as event sponsor on event banners
- Display of sponsor banner at event (supplied by sponsor)
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA's website and social platforms
- Acknowledgment in NCHCA's Annual Report

Lunch Sponsor \$2500 (1 available)

- Acknowledgment as lunch sponsor on event banners
- Display of sponsor banner at event (supplied by sponsor)
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA's website and social platforms
- Acknowledgment in NCHCA's Annual Report

Refreshment Sponsor \$2000 (unlimited available)

- Acknowledgment as refreshment sponsor on event banners
- Display of sponsor banner at event (supplied by sponsor)
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA's website and social platforms

- Acknowledgment in NCHCA’s Annual Report

Gold Sponsor \$1500 (unlimited available)

- Acknowledgment as gold sponsor on event banners
- Display of sponsor banner at event (supplied by sponsor)
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA’s website and social platforms
- Acknowledgment in NCHCA’s Annual Report

Silver Sponsor \$1000 (unlimited available)

- Acknowledgment as silver sponsor on event banners
- Display of sponsor’s banner at event (supplied by sponsor)
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA’s website and social platforms
- Acknowledgment in NCHCA’s Annual Report

Bronze Sponsor \$500 (unlimited available)

- Acknowledgment as bronze sponsor on event banners
- Display of sponsor’s banner at event (supplied by sponsor)
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA’s website and social platforms
- Acknowledgment in NCHCA’s Annual Report

Heavy Construction Golf Tournaments

Join NCHCA for a memorable day of golf and networking. This premier event includes great food and drink, signature holes and much more.

Pothole Open

Date: June 27, 2023

Location: Greyhawk Golf Club

Expected attendance: 300+

Registration: \$200/golfer. \$70/dinner only

Manhole Open

Date: August 24, 2023

Location: The Meadows Golf and Country Club

Expected attendance: 325+

Registration: \$200/golfer; \$70/dinner only

Sponsorship Opportunities

Golf cart sponsor	\$3,000
Cigar & scotch sponsor	\$3,000
Welcome sponsor	\$3,000
Patio sponsor	\$3,000

Signature hole sponsor (event, food, drink)	\$2,500
Cocktail Reception Sponsor	\$2,500
Dinner Sponsor	\$2,500
Lunch Sponsor	\$2,000
Wine sponsor	\$2,000
Course refreshment sponsor	\$2,000
Golf ball sponsor	\$1,500
Tee box sign sponsor	\$500

All sponsor packages include

- Display of sponsor banner at event (supplied by sponsor)
- Acknowledgment on event banner
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA's website and social platforms
- Acknowledgment in NCHCA's Annual Report

BBQ Shine & Show

Join us at NCHCA's annual BBQ Shine & Show. Bring your equipment and enjoy a cold one with your colleagues.

Date: July 20, 2023

Location: 1299 River Road, Ottawa, ON K4M 1B4

Expected attendance: 250+

Registration: \$125

Platinum Sponsor \$3,000 (1 available)

- Acknowledgment as platinum sponsor on event banners
- Display of sponsor banner at event (supplied by sponsor)
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA's website and social platforms
- Acknowledgment in NCHCA's Annual Report

Equipment Sponsor \$2,000 (unlimited available)

- Display of sponsor's equipment at event
- Acknowledgment as equipment sponsor on event banners
- Display of sponsor banner at event (supplied by sponsor)
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA's website and social platforms
- Acknowledgment in NCHCA's Annual Report

Dinner Sponsor \$2,500 (1 available)

- Acknowledgment as dinner sponsor on event banners
- Display of sponsor banner at event (supplied by sponsor)
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA's website and social platforms
- Acknowledgment in NCHCA's Annual Report

Beer & Wine Sponsor \$1,000 (4 available)

- Acknowledgment as beer & wine sponsor on event banners
- Display of sponsor banner at event (supplied by sponsor)
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA's website and social platforms
- Acknowledgment in NCHCA's Annual Report

Gold Sponsor \$500 (unlimited available)

- Acknowledgment as gold sponsor on event banners
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA's website and social platforms
- Acknowledgment in NCHCA's Annual Report

Sens Night

Join NCHCA in a private box to mingle with your colleagues, enjoy great hockey and cheer on our team.

Date: to be confirmed

Location: Canadian Tire Centre

Expected attendance: 110+

Registration: \$100

Ice Sponsor \$2,000 (1 available)

- Display of sponsor banner at event (supplied by sponsor)
- Acknowledgment as ice sponsor on event banners
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA's website and social platforms
- Acknowledgment in NCHCA's Annual Report

Dinner Sponsor \$1,500 (2 available)

- Display of sponsor banner at event (supplied by sponsor)
- Acknowledgment as dinner sponsor on event banners
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA's website and social platforms
- Acknowledgment in NCHCA's Annual Report

Beer & Wine Sponsor \$1,000 (4 available)

- Display of sponsor banner at event (supplied by sponsor)
- Acknowledgment as beer & wine sponsor on event banners
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA's website and social platforms
- Acknowledgment in NCHCA's Annual Report

Gold Sponsor \$500 (unlimited available)

- Acknowledgment as a gold sponsor on event banners
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA's website and social platforms

- Acknowledgment in NCHCA's Annual Report

Fall Dinner Dance

Join NCHCA for a formal evening of dinner and dancing as we celebrate another year of success as an industry.

Date: November 2023

Location: To be confirmed

Expected attendance: 250+

Registration: \$150

Platinum Sponsor \$3,000 (1 available)

- Recognition as platinum sponsor during speeches
- Acknowledgment as platinum sponsor on event banners
- Display of sponsor banner at event (supplied by sponsor)
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA's website and social platforms
- Acknowledgment in NCHCA's Annual Report

Dinner Sponsor \$2,500 (1 available)

- Recognition as dinner sponsor during speeches
- Acknowledgment as dinner sponsor on event banners
- Display of sponsor banner at event (supplied by sponsor)
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA's website and social platforms
- Acknowledgment in NCHCA's Annual Report

Host Bar Sponsor \$1,500 (4 available)

- Recognition as host bar sponsor during speeches
- Acknowledgment as host bar sponsor on event banners
- Display of sponsor banner at event (supplied by sponsor)
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA's website and social platforms
- Acknowledgment in NCHCA's Annual Report

Entertainment Sponsor \$1,000 (1 available)

- Recognition as entertainment sponsor during speeches
- Display of sponsor banner at event (supplied by sponsor)
- Acknowledgment as a silver sponsor on event banners
- Acknowledgement in all event promotion materials
- Acknowledgement on NCHCA's website and social platforms
- Acknowledgment in NCHCA's Annual Report

Gold Sponsor \$750 (unlimited available)

- Recognition as a gold sponsor during speeches
- Acknowledgment as a gold sponsor on event banners
- Acknowledgement in all event promotion materials

- Acknowledgement on NCHCA’s website and social platforms
- Acknowledgment in NCHCA’s Annual Report

NCHCA Member Directory Advertising

- 1/4-page ad \$500
- 1/2-page ad \$750
- Full page ad \$1,200
- Divider page ad \$1,500
- Front inside cover \$2,000
- Back inside cover \$2,000
- Back outside cover \$3,000

NCHCA Newsletter and Social Media Advertising

- Banner ad in newsletter \$250 each
- Social Post \$250 each
- Full ad package for 1 year \$2000

The full ad package includes a banner ad in all NCHCA Newsletters for one year and 3 posts to NCHCA social platforms.