



Ways to Give: Construction Community Cares

Thank you for your interest in supporting the [Ottawa Construction Association \(OCA\)](#) / [National Capital Heavy Construction Association \(NCHCA\)](#) Construction Community Cares fundraiser for palliative care at [CHEO](#) and [Roger Neilson House](#)!

Get started by clicking “[Register Now](#)” on the campaign site (bit.do/ConstructionCommunityCares) to create your custom company page. Add your company logo as the profile image and share your company’s reason for giving in the text area of your page.

Once your page has been created, you can choose to support the campaign in any of the following ways:

Corporate Gift

Show your employees, clients, partners and community that your company proudly supports the children and families in the Ottawa-Gatineau region, and beyond, by making a donation towards the Construction Community Cares campaign for palliative care at [CHEO](#) and [Roger Neilson House](#).

TIP: The [CHEO Foundation](#) can provide you with a virtual “[jumbo cheque](#)” that showcases the value of your corporate gift which you can share on your social media channels, website and/or in email communications to celebrate and highlight the gift with your network.

Employee Giving

Whether you have five or 500 employees, participation through an employee giving campaign is a great way to rally your staff around a cause that is close to their hearts and build a sense of pride among employees. Increase your company’s visibility in the community by designing an employee campaign in support of the Construction Community Cares campaign for palliative care at [CHEO](#) and [Roger Neilson House](#).

TIP: Incentivize your employees by offering to financially match donations that they make towards the campaign up to a certain value (e.g. \$10,000), and offer to reward employees with a staff lunch or other fun incentive if they meet or exceed the full value by the end of the campaign.

Social Fundraising

Engage your network in social fundraising by asking your clients, partners, social media followers, friends and families to make a donation towards the Construction Community Cares campaign for palliative care at [CHEO](#) and [Roger Neilson House](#).

TIP: Show your network the impact that their donations will have on the children and families in our community by sharing stories from employees who have been personally impacted by the cause (or by sharing the Otto family’s story, which you can access by [clicking here](#)), and educating your network about the community-funded palliative care programs and services offered at [CHEO](#) and [Roger Neilson House](#).